GET YOUR LOON COSTUMES AND CALLS READY... COME CELEBRATE ADIRONDACK LOONS!

SUNDAY, OCTOBER 12, 2014, 9-5PM

RIVERSIDE PARK & HARRIETSTOWN HALL, SARANAC LAKE

Please join us from 9:00 a.m. to 5:00 p.m. on Sunday, October 12 (Columbus Day weekend) for the 2014 Adirondack Loon Celebration!

We promise a fun-filled “loony” day for both adults and children, complete with:

- **Loon Costume Contest** — show us your best black, white, and red duds!
- **Loon Calling Contest** — let’s hear your best yodels, tremolos, and wails!
- **Merriloons the Clown**, face painting, balloons, kids activities, and more!
- **Loon Field Trip ($)** — observe loon behavior first-hand at a local Adirondack lake — Pre-registration required by calling 888-749-5666 x 145 or emailing adkloon@briloon.org.
- **Sylvia Fletcher**, the incredible ventriloquist and her fabulous puppets!
- **Music** by Jamie Savage (www.jamiesavage.com) and Roy Hurd (www.royhurd.com), two of our exceptional Adirondack singer-songwriters!
- **Loon Quilt Raffle**! Win an AMAZING quilt, and keep the loon-lover in your life toasty this winter!
- **Loon Presentation** — learn about loon natural history and BRI’s Adirondack Center for Loon Conservation’s own loon research!
- **Rubber Loons**! The Adirondack Interpretive Center’s humorous little loons will be on hand for purchase — these comical birds make a great gift!
- **Delicious loon-related food** by Green Goddess and the Masons — YUM!
- A silent auction and loony reception

The Celebration is FREE!

Please join us and bring your friends!

**LEARN MORE AT WWW.ADKLOON.ORG**

**DOWNLOAD RAFFLE TICKETS AT WWW.BRILOON.ORG/ADKLOON**

Help sponsor the Adirondack Loon Celebration, donate an item for the silent auction, or register for the field trip ($) by contacting adkloon@briloon.org or 888-749-5666 ext.145
About BRI and its Adirondack Center for Loon Conservation

Biodiversity Research Institute (BRI) is a 501(c)(3) non-profit organization located in Portland, Maine. Founded in 1998, BRI’s mission is to assess emerging threats to wildlife and ecosystems through collaborative research, and to use scientific findings to advance environmental awareness and inform decision makers. In 1998, as part of a larger regional study, BRI initiated research in New York’s Adirondack Park on the impact of airborne mercury pollution to Common Loons (Gavia immer) and aquatic ecosystems.

BRI’s Adirondack Center for Loon Conservation was launched in 2009, evolving from this research and the former Adirondack Cooperative Loon Program. BRI’s Adirondack Center for Loon Conservation is dedicated to improving the overall health of the environment, especially air and water quality, through collaborative research and outreach focusing on the natural history of the Common Loon and conservation issues affecting loon populations and their aquatic habitats. Through the ACLC, BRI provides greater regional, national, and global exposure for loon conservation, while increasing our capacity in and around the Adirondacks.

For more information:
BRI’s Adirondack Center for Loon Conservation
P.O. Box 195
Ray Brook, NY 12977
888-749-5666 x 145
adkloon@briloon.org
www.briloon.org/adkloon
www.facebook.com/adkloon

Biodiversity Research Institute
276 Canco Rd.
Portland, ME 04103
207-839-7600
www.briloon.org

Please Note BRI’S New Address!

Adirondack Loon Display at High Peaks Welcome Center

Need a rest while driving up to the Adirondacks this fall via the Northway (I-87)?

Come visit our new display at the High Peaks Welcome Center (between Exits 29 and 30) to learn about some of our loon conservation efforts in the Park!

Many thanks to the New York State Department of Environmental Conservation (www.dec.ny.gov) for their excellent assistance with developing the display.

The beautiful loon who graces the display was generously carved and painted by Bill Schoch.

Congratulations to Dr. Schoch—Inducted into the New York State Outdoorsmen Hall of Fame!

Dr. Nina Schoch, Coordinator of BRI’s Adirondack Center for Loon Conservation, was extremely honored this spring to be inducted into the New York State Outdoorsmen Hall of Fame. She was recognized for her extensive research and outreach efforts focusing on the Adirondack loon population.

Dr. Schoch is most grateful to the many collaborators and supporters who have enabled us to conduct all of our loon conservation efforts over the years. This award reflects all the incredible assistance our partners and donors have contributed behind the scenes to make our work possible.

Thank you!

The New York State Outdoorsmen Hall of Fame is an organization dedicated to honoring the sportsmen and women who have made significant contributions to conservation or preserving the heritage of outdoor sports.
A major focus of our work is to learn more about the natural history and conservation threats affecting the Adirondack loon population through a variety of scientific studies. This summer, our research has focused on:

- **Assessing the impact of environmental mercury pollution to aquatic ecosystems using the Common Loon as an indicator.** With the generous support of NYSERDA and many other donors, we are continuing our long-term research to assess the impact of mercury on Adirondack loon reproductive success and immune function. We are also evaluating the health of Adirondack loons as part of BRI’s North American Loon Health Assessment study.

- **Learning about the migratory pathways and wintering locations of Adirondack loons through geolocator technology.** We are placing Lotek geolocators (www.Lotek.com) on the leg bands of some of our study birds. These lightweight and non-invasive units are based on global positioning system (GPS) technology, and document movements of the birds for up to two years. These geolocator loons will be recaptured in future years to retrieve the geolocators and review the data to learn about Adirondack loon migratory patterns.

- **Determining factors affecting the nesting success of loons breeding in the Park.** In collaboration with the NYS Dept. of Environmental Conservation, we placed trail cameras at loon nest sites on Adirondack lakes to document loon nesting behavior and factors affecting their nesting success. This study has led to improved management of loon nest sites on some Adirondack campground lakes to minimize disturbance of incubating loons.

- **Monitoring the status and trends in New York’s summer loon population.**

We continue to collaborate with WCS’ Adirondack Program to conduct New York’s Annual Loon Census on the third Saturday of July each year. Like to Watch Loons? This citizen science project is an excellent way for everyone across the state to participate in a long-term scientific study. Results from this project enable the NYS DEC to monitor New York’s loon population over time.

Visit our website to learn more about all these projects and to view the New York Annual Loon Census results! www.briloon.org/adkloon

## WELCOME TO OUR NEW LOON ADVISORY GROUP!

Please join us in welcoming our new Advisory Group, who will help guide us through our future research, outreach, and support endeavors!

We are most grateful to Barbara Franklin, Frank Gill, Betsy Lowe, Larry Master, Susan Semegram, and Margaret Worden for their generous assistance and guidance. We look forward to working with them on a variety of projects in the near future!
Loon-Lovers! Stay Warm This Winter by Winning an Incredible Loon Quilt!

Dr. Schoch, Coordinator of BRI’s Adirondack Center for Loon Conservation, has been busy at her sewing machine again! Our 2014 Loon Quilt Raffle highlights our own logo, designed by Jason Smith, www.jwsmithdesigns.com, at the center. This is an exceptionally unique and beautiful quilt that will keep one lucky “loon lover” very warm this winter!

The proceeds from the 2014 loon quilt raffle will help support our loon research and outreach initiatives over the coming year. We hope the support it provides will enable us to continue to address numerous threats to Adirondack loons and the lakes and ponds where they live.

~ Send in Your Raffle Tickets Now! ~
Available in this Newsletter, and at www.briloon.org/adkloon Drawing on October 12, at the Adirondack Loon Celebration!

Quilters! If you want to help with next year’s quilt raffle, please contact adkloon@briloon.org or 888-749-5666 x 145

Many Thanks to our Sponsors of the 2014 Adirondack Loon Celebration!

We would like to recognize all our wonderful sponsors of the 2014 Adirondack Loon Celebration! Their support is enabling us to offer the Celebration as a free event to all who want to attend!

Please join us in thanking the following businesses for their generous support of the Celebration:

- Ad Workshop
- Adirondack Council
- Adirondack Explorer
- Adirondack Lakes & Trails Outfitters
- Adirondack Life
- Adirondack Mountain Club
- Adirondack Motel
- Adirondack Yarns
- Blue Line Sports Shop
- Brookfield Renewable Energy Group
- Carcuzzi Car Care Center
- Coakley High Peaks Ace Hardware
- Compass Printing
- Eddy Foundation
- Eye Peek
- Green Goddess Natural Market
- Guideboat Realty
- High Peaks Animal Hospital
- Hoss’s Country Store
- Hyde Fuel Company
- Kinney Drugs
- Masons of Saranac Lake
- Moose Maple Books
- Mountain Lake PBS
- Nancie Battaglia Photography
- North Country Public Radio
- Price Chopper
- Saranac Lake Marina
- Sara-Placid Motel
- Snowslip Farm
- Sotheby’s International Realty
- Stewart’s Shops
- The Doctor’s Inn
- The Bookstore Plus
- The Wellness Center
- The Wild Center
- UPS Store
- Upstate Vinyl Graphics
- Ward Lumber
- WCS’s Adirondack Program
- Whiteface Lodge

If you would like to help make the Celebration a success by becoming a sponsor, please contact us at adkloon@briloon.org or 888-749-5666 x 145!
**SEND IN YOUR LOON QUILT RAFFLE TICKETS!**

Tickets are $5 each or 6 for $25—Please make checks payable to BRI.
Clip and send your tickets by October 8, 2014 to BRI’s Adirondack Center for Loon Conservation, PO Box 195, Ray Brook, NY 12977. Need not be present to win. Good luck in the Raffle!

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With more than 15 years experience of studying and capturing loons, Biodiversity Research Institute is now taking on an exciting new conservation challenge—to strengthen and restore Common Loon populations to areas of their existing and former range across North America. With generous support from the Ricketts Conservation Foundation, this five-year scientific initiative will focus on three population centers from the western U.S., Midwest, and the Northeast.

Through this extensive project, BRI will update the USFWS Common Loon Conservation and Management Plan, help to develop loon conservation state working groups; assess the status and health of the study loon populations; expand our outreach, including reports such as Conserve the Call; and develop methods to translocate loons to their former breeding areas.

DR. DAVID EVERS, BRI'S DIRECTOR, AND HIS WIFE, KATE TAYLOR, HAVE PARTNERED WITH NATURE PHOTOGRAPHERS EXTRAORDINAIRE, DAN AND GINGER POLESCOOK, TO PRODUCE A FABULOUS NEW BOOK, “JOURNEY WITH THE LOON.” THIS BEAUTIFUL BOOK FOLLOWS A LOON'S LIFE FROM HATCHING TO ADULTHOOD THROUGH THE SEASONS OF THE YEAR, DISCUSSING NORTH AMERICAN LOON CONSERVATION INITIATIVES ALONG THE WAY, AND INCLUDES A WONDERFUL DVD. PUBLISHED BY WILLOW CREEK PRESS.

VISIT OUR WEBSITE, WWW.BRILOON/ADKLOON, TO SEE OUR NEW LOOK!

In this newsletter, we are only able to provide brief summaries about our projects — you can find out much more by visiting our website, www.briloon.org/adkloon, where we describe our Adirondack loon conservation efforts in greater detail.

Many thanks to Deb McKew, BRI’s own web guru, and the Glen Group, for all their excellent work in giving a new look to our website! We hope you enjoy the ease in exploring the new www.briloon.org/adkloon!

WWW.ADIRONDACKGIVES.ORG
CROWDFUNDING
ADIRONDACK STYLE!

We are excited to participate in Adirondack Gives, www.adirondackgives.org, the Adirondack Foundation’s new crowdfunding site for Adirondack region nonprofits.

Our first campaign sought funding to digitize Adirondack nature photographer Kip Taylor’s historic loon slides. In the 1970s and 1980s, prior to the age of digital photography, Mr. Taylor extensively documented the natural history and behavior of Adirondack loons, including some very unique underwater footage and photos of feeding and swimming loons. We look forward to bringing this extraordinary resource to everyone in the future! Our current campaign is seeking support to pay for the supplies we needed to conduct our loon nest camera project this summer.

Please visit our Adirondack Gives campaigns regularly throughout the year to find out what we are up to next!

PLANNED GIVING: LEAVE A LEGACY FOR ADIRONDACK LOONS!

Your planned gift to Biodiversity Research Institute for our Adirondack Center for Loon Conservation will help ensure that we can continue our loon conservation efforts in the Adirondack Park for years to come.

Planned gifts enable us to prepare for future opportunities and needs, while providing tax or life-long income benefits to the donor. Planned giving opportunities include:

- A bequest in your will, such as the generous gift by Dr. Jeff Nicholas, which was the initiating gift for our endowment at the Adirondack Foundation
- Life income arrangements such as charitable gift annuities
- Gifts of stocks or bonds
- Gifts of retirement assets

Gifts and bequests to BRI for our Adirondack Center for Loon Conservation are tax deductible. For additional information about planned giving, please visit the Adirondack Planned Giving Society’s website, www.adirondackplannedgiving.org.

We are most grateful to the families of Betty Scott, June Tastor, and Dan Casey for their kind thoughtfulness in requesting their friends and family to donate to BRI’s Adirondack Center for Loon Conservation in memory of their loved ones. Their legacy lives on through our loon conservation efforts in the Park!

Contact BRI’s Adirondack Center for Loon Conservation at adkloon@briloon.org or 888-749-5666 x145 to learn more!
Thank You for All Your Support!

Our loon conservation efforts in the Adirondacks are only possible thanks to the generous financial, volunteer, and in-kind support that we receive from our private donors, foundations, and partnering organizations. Your thoughtful contributions to Biodiversity Research Institute for our Adirondack Center for Loon Conservation are essential for enabling us to conduct an extensive variety of research and outreach projects.

Please know that your donations are extremely important, and DO make a difference in this small organization! Our small staff accomplishes a tremendous amount on a very limited budget, and contributions of any size greatly assist us in conducting our work. We try to minimize our appeals to you for support, thus, thank you very much for responding so enthusiastically when we do request your help! It permits us to devote our time to learning more about Adirondack loons through our research, and bringing our findings to you through our outreach programming.

With much gratitude for all your interest and support!  
~~Dr. Nina Schoch

YES! I WOULD LIKE TO BECOME A FRIEND OF BRI’S ADIRONDACK CENTER FOR LOON CONSERVATION!

I would like to help support BRI’s Adirondack Center for Loon Conservation at the following level:

_boxes_  

- Calling Loon = $25  
- Loon Chick* = $250  
- Other: $_________
- Nesting Loon = $50  
- Swimming Loon** = $500  
- Loon Egg* = $100  
- Flying Loon*** = $1000

☐ I have enclosed a check payable to Biodiversity Research Institute
☐ I would like to charge my donation to my credit card. I will visit www.briloon.org/adkloon/support to charge my credit card online.

* Donors at the $100 level (or more) will receive a 8x10” photograph of one of our Adirondack study loons.
** Donors at the $500 level (or more) will receive one of Kip Taylor’s out-of-print “Loon” books.
*** Donors at the $1000 level (or more) will have the opportunity to join our staff for a personal field trip to observe our Adirondack study loons.

☐ I would like to make a contribution to the WCS Loon Conservation Fund at the Adirondack Foundation to support both BRI’s and WCS’ loon conservation efforts in the Park. Enclosed is my check in the amount of $_________, payable to “WCS Loon Conservation Fund at Adirondack Foundation”

Name: ___________________  Street Address: ___________________
Phone: ___________________  City, State, Zip: ___________________
E-Mail: ___________________

Please CLIP THIS FORM AND RETURN IT TO:  BRI’s Adirondack Center for Loon Conservation  
P.O. Box 195, Ray Brook, NY 12977

Your tax-deductible donation payable to Biodiversity Research Institute supports our Adirondack Center for Loon Conservation’s exciting and innovative research and education endeavors.

Thank You for Your Generous Support!
TREMOLO BY E-MAIL!

If you’re wishing you could see the beautiful photos in *The Adirondack Tremolo* in color, you must be reading a hard copy. If so, please consider going green by emailing us at adkloon@briloon.org to receive our electronic newsletter instead!

Think of all the great benefits you’ll gain as one of our e-mail subscribers, including:

- A color version of *The Tremolo* that you can easily share with your friends and family;
- Periodic updates about our research and upcoming events; and
- News from BRI about our extensive wildlife conservation work and future events!

*Note:* Because of increasing costs and a limited budget, we are reducing the number of printed copies we send out. We realize some people don’t have access to computers, so if you would like to continue to receive a printed *Tremolo*, please confirm this by sending us a note, or calling 888-749-5666 x 145.

Please also remember to give us your new address or email if you move, or change your e-mail address, so you will continue to receive *The Tremolo*. Thank you!